



MOST Resource Center

Cynthia Schneider
Co-Director

*"We need to present American and other Muslims as characters other than terrorists. **MOST** is a great resource to get writers and content creators to think about incorporating Muslims into storylines in novel ways, and to encourage more Muslims to participate in storytelling in the media." Howard Gordon, Executive Producer, 24*

Michael Wolfe
Co-Director

Muslims on Screen and Television (MOST) is a partnership between the Saban Center for Middle East Policy at the Brookings Institute, Unity Productions Foundation, The Gallup Organization, One Nation for All and the Alliance of Civilizations Media Fund. A cross-cultural resource center MOST provides valuable resources and information on Islam and Muslims for the US entertainment community. It meets the critical need for increased understanding and accurate representation on both sides during this time of great tension and mutual suspicion between the US and Muslim World. With offices at the University of Southern California School of Cinematic Arts, MOST hosts a website (www.mostresource.org), backed by live experts and staffed by our Project Manager, to provide information on all things Muslim and Islamic to the entertainment community including writers, producers, and show runners. In addition, MOST holds periodic seminars on topics related to the U.S.-Muslim world relationship, sometimes in the policy realm and sometimes in the areas of culture and entertainment.

Camille Alick
Project Manager

MOST launched its activities in the fall of 2008 with events at the Middle East International Film Festival (MEIFF) in Abu Dhabi and the Paley Center for the Media in Los Angeles, both featuring panel discussions on the broad topic of "Challenging Muslim and Arab Stereotypes in Film and Television". Speakers included Walter Parkes (*Men in Black*, *Gladiator*, *Kite Runner*), Afghani film and television executive Saad Mohseni (CEO, Moby Media and Tolo TV), Chip Johannessen (screenwriter 24) and Nashwa al Ruwaini (CEO Pyramedia, Inc., former Executive Director, Middle East International Film Festival). This dual launch reflects MOST's interest in not only working with creators of content in the U.S. to broaden and normalize the portrayal of Muslims and themes related to Islam, but also to serve as a link between film making in the U.S. and in the Muslim world.

Throughout 2009, the MOST Resource Center is committed to delivering improved services to our clientele, including working meetings with writers, producers and other entertainment professionals, providing them access to information and experts that will ultimately result in realized, well informed storylines. Through our service-oriented approach, we seek to position MOST as a leader in providing the mainstream entertainment community with useful, accurate, timely information on topics pertaining to Muslims and Islam.

Project Team

Co-Directors: Ambassador Cynthia P. Schneider, PhD
cpschneider@restructassoc.com, 301 706 9260 (Brookings Institution)

Michael Wolfe,
mbw@upf.tv, 831 818 9975 (Unity Productions Foundation)

Associate Director: Alex Kronemer,
alex@upf.tv, 301 219-3305 (Unity Productions Foundation)

Project Manager: Camille Alick,
calick@mostresource.org, calick2001@yahoo.com, 323 848 8823

8205 Santa Monica Blvd., #292, West Hollywood, CA 90046
(323) 848-8823

8205 Santa Monica Blvd., #292, West Hollywood, CA 90046
(323) 848-8823